



High School Global Remote Internship Offerings

Start Date:	Topics:
August 15, 2016	<p>Web Strategy 1 – Website Design Recommend a redesign of the website of a wine company, recommending enhanced functionality, cutting-edge experiential elements and new social media tie-ins.</p> <p>Marketing Strategy 6 - Social Media and Target Marketing Develop a social media strategy to target incoming and current international students at U.S. universities. Particular emphasis should be placed on how to reach participants of university international groups (Taiwanese Student Organization, Chinese Scholar Society, Vietnamese Community, Indian Students Organization ...) and how to reach and establish credibility in incoming university groups formed by people in their native country when they accept admission to a certain school.</p> <p>Entrepreneurship 1 Formulate a new business idea and introductory business plan. There can be one idea for the Team or each individual could be asked to develop an idea and plan.</p> <p>Financial Strategy 6 - Overview of the Financial Services Industry Reviews the industry structure and the unique focus of each of the key participants- Commercial banks, Investment banks, Venture Capital firms, Private Equity firms, Hedge funds and Financial Consulting firms.</p> <p>International Business Development 8 - Pet Food The number of households with dogs as pets is increasingly significantly in China and Japan. In this project, interns will research the characteristics of dogs owned in each country, the particular needs and desires of pet owners and then develop customized dog foods for each market.</p>
September 15, 2016	<p>Corporate Strategy 4 – Strategic Industry Analysis and Plan Development The Coke and Pepsi companies are facing severe challenges. Review how Coke and Pepsi are dealing with trends and which company you</p>

	<p>believe will be in a better financial and strategic position in 5 years. Then compare development of the soft drink market in China vs. the US and whether you believe there will be the same downturn in soda sales down the road.</p> <p>Marketing Strategy 5 - Branding and Visual Identity Create a worldwide visual identity and template for a global education firm and do rough layouts of web designs in the US, China and Vietnam.</p> <p>Social Entrepreneurship 1 Develop and sell a plan for how high school students in your country can help a local charity achieve its objectives.</p> <p>Financial Analysis and Strategy 1 - Investment Banking Analytics In this project, the intern will evaluate the possible merger of two companies in the food industry. The work will involve analysis of the two companies to determine their strategic fit and areas of possible synergies and revenue enhancements and preparing pro forma combined financial statements and earnings per share dilution, under alternative structuring options under different deal structures.</p> <p>Social Entrepreneurship 1 Develop and sell a plan for how high school students in your country can help alleviate hunger.</p>
October 15, 2016	<p>Retail and Marketing 1 - Retail and Marketing Recommend how McDonalds restaurants can start growing again, with special attention paid to menu selection, pricing and promotion.</p> <p>International Business Development 3 - Introduction of Dog Food into China and Japan Develop the products and prepare the launch of a high-end dog food into Japan and China.</p> <p>Financial Strategy 6 - Overview of the Financial Services Industry Reviews the industry structure and the unique focus of each of the key participants- Commercial banks, Investment banks, Venture Capital firms, Private Equity firms, Hedge funds and Financial Consulting firms.</p> <p>Leadership Strategy I - Leadership Defining effective leadership in a variety of areas and providing examples of individuals who exhibit such leadership in the world today.</p> <p>Social Entrepreneurship 2 - Social Entrepreneurship</p>

	<p>Develop a plan for how high school students in your country can help increase the educational level of children in the poorer parts of Sichuan province.</p> <p>Entrepreneurship 1 - Formulating a new business idea and introductory business plan. There can be one idea for the Team or each individual could be asked to develop an idea and plan.</p>
November 15, 2016	<p>Social Entrepreneurship - Articulating a plan for how high school students can help a local charity achieve its objectives</p> <p>Leadership - Defining effective leadership in a variety of areas and providing examples of individuals who demonstrate this definition of leadership.</p> <p>Retail and Marketing - Recommending how McDonalds restaurants can start growing again.</p> <p>International Business Development - Developing the products and preparing the launch of a high-end dog food into Japan and China.</p> <p>Corporate Strategy - The Coke and Pepsi companies are facing severe challenges. Review how Coke and Pepsi are dealing with trends and which company you believe will be in a better financial and strategic position in 5 years. Then compare development of the soft drink market in China vs. the US and whether you believe there will be the same downturn in soda sales down the road.</p> <p>Overview of the Financial Services Industry - reviews the industry structure and the unique focus of each of the key participants- Commercial banks, Investment banks, Venture Capital firms, Private Equity firms, Hedge funds and Financial Consulting firms.</p>
December 15, 2016	<p>Social Entrepreneurship 1 - Social Entrepreneurship Develop and sell a plan for how university students in your country can help feed children in China who are malnourished.</p> <p>Social Entrepreneurship 2 - Social Entrepreneurship When families in poor areas of Sichuan province need money, the parents will often go into the city to earn income while children as young as 6 may be left alone without parental or adult supervision. Determine how big/widespread the problem is and suggest ways of lessening this problem. Each suggestion should have rationale to support it.</p>

International Business Development 3 - Introduction of Dog Food into China and Japan

Develop the products and prepare the launch of a high-end dog food into Japan and China.

Marketing Strategy 6 - Social Media and Target Marketing

Develop a social media strategy to target incoming and current international students at U.S. universities. Particular emphasis should be placed on how to reach participants of university international groups (Taiwanese Student Organization, Chinese Scholar Society, Vietnamese Community, Indian Students Organization ...) and how to reach and establish credibility in incoming university groups formed by people in their native country when they accept admission to a certain school.